

Call for 8th Fajr International Handicrafts & Traditional Arts Festival

The Fajr Handicrafts and Traditional Arts festival is an international event which provides the opportunity for competing the most prominent and valuable handicrafts and traditional arts products which have been created by master artisans. This festival which is organized and held in the global geographical scope, exhibit the most prominent creative works of art in terms of design, technique and the quality of raw materials in the frame work of fine and excellent works of arts. It also provides a suitable situation for competition and at the same time provides a technical and approved infrastructure for modeling the procedure.

Terms and conditions for submitting products of Iranian Artisans (For Exhibition)

- Products must be created fine and excellent according to criteria, and must be distinguished and unique in terms of design and artistic quality.
- Every artisan is allowed to submit 3 of his/her latest created and unique products in case of not submitting it/them to any other events/programs.
- The products submitted or exhibited in previous Fair Festivals are not accepted in this festival.
- All submitted products should have separate ID card including the following: Name of product, production technique, size and dimension, raw material, and name of creator/artisan
- All applicants are requested to register and submit in the website of the festival: **fajr.mcth.ir**

No later than 21 January 2024.

- Products are selected in 2 phases: in phase 1, the photos of products are evaluated by the jury and in Phase 2, the products are evaluated by the jury and in case of fulfilling the criteria would be exhibited in the festival exhibition. The evaluation and selection of the products in phase 1 does not imply qualification to enter the exhibition.

Terms and conditions for submitting products of Other Countries' Artisans (For Exhibition)

- Products must be creative, fine and excellent in terms of design and artistic quality
- Products should be submitted by Cultural attaché of embassies or World Crafts Council to the secretariat of the festival

- Products could be carried by one person regarding weight and size
- In case a product needs a box or special package, it should be submitted with required equipment.

Date, Time and Venue

- Deadline for submitting application form and photo: **20 January 2024**
- Virtual evaluation and announcement the primary results, phase 1: **25 January 2024**
- Deadline for submitting products to the secretariat for 8th Fajr international Crafts festival: **15 February 2024**
- Final physical evaluation, phase 2: **19 February 2024**
- Venue of Exhibition for selected products: Azadi Tower, Azadi Square, Tehran, Iran
- Inauguration of Exhibition: **17 February 2024**
- Open to visit: **17-20 February 2024 every day from 10 to 16**
- Closing ceremony Date and Venue: **20 February 2024**, Conference Hall, Milad Tower
- Date of workshops: **17-19 February 2024**
- Social Networks: Whatsapp, Telegram
- **Official Website: fajr.mcth.ir**

Contact person/s:

Ms. Vida Tavahodi

Director General of Education & Promotion of Handicrafts

Traditional Arts & Handicrafts Deputy

Ministry of Cultural Heritage, Tourism and Handicrafts (MCTH)

& Representative of Vice President/WCC-APR

Tel: +98 912 277 5853

WhatsApp: +98 912 277 5853

vidatavahodi@yahoo.com

Ms. Mina Amidzadeh

Expert of Promotion

[Tel:+98 912 2463886](tel:+989122463886)

Mina_amid@yahoo.com

Ms. Mitra Narvand

Senior Expert of International Affairs Office,

Ministry of Cultural Heritage, Tourism and Handicrafts (MCTH)

Tel: +98 9128025009

Email: m.narvand@gmail.com